LOGISTICS AND DISTRIBUTION MANAGEMENT WORKSHOP [LDMW]

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Synopsis

Logistics and Distribution (L&D) Management is a pivotal function that determines the success of all organisations' operations. Practitioners and Professionals in the field of Logistics, Transportation, Production, Retail, Supply Chain, E-Commerce, etc. play key role in reducing costs, prudently controlling inbound and outbound activities and fulfilling customer demands.

It is out of this that this programme is designed to not only provide an in-depth understanding of modern Logistics and Distribution Management to practitioners but also to show how the L&D function can transform corporate performance and bring about the needed competitive advantage.

LDMW Objectives

Participants will acquire practical knowledge, with a focus on applying the learned techniques and strategies in their workplace. Participants will return to their workplaces equipped with the modern practical skills, tools and strategies to enhance their logistics and distribution activities. Further, modern strategies for optimising logistics and distribution operations will be explored

Training Contents

The two-day Workshop will treat the following content:

1. **Managing the Logistics Function**
    - Current Trends and Critical Factors
    - Inbound Outbound Logistics Effectiveness
    - Types of Logistics and Principles
    - Remedies for Non-Performance

2. **Managing Logistics Assets**
    - Key Data Flows within Logistics Management
    - Logistics and Facility Management
    - Logistics Costs and Reduction Techniques
    - Logistician's Skills Development
    - Optimise Logistics Performance

3. **Physical Distribution Operations**
    - Strategic importance of Effective Distribution
    - Components of Physical Distribution
    - Distribution and Replenishment Strategies
    - Designing the Distributive System
    - Transportation and Carrier Choice

4. **Logistics and Customer Value**
    - Customer Relationship Management
    - Demand Management
    - Returns Management
    - Third-Party (3PL) and Fourth-Party (4PL) Logistics Relationship

5. **Competing Through Logistics**
    - Organizational Strategies and Logistics Design
    - Supply Chain Planning and Control
    - Agile Chain of Supply
    - Green Logistics Practices

Target Audience

This programme is designed for professionals who are:

- Supply Chain Managers
- Logistics Managers
- Procurement Managers
- Transportation Planners
- Warehouse Managers
- Inventory Control Specialists
- Operations Managers
- Distribution Managers
- Sales Managers

Delivery Method

As noted by all our programmes we will employ a combination of interactive lectures, case studies, group discussions and hands-on exercises by industry subject experts with practical hands-on.